The Advantages of Online Software

Why online software is popular for Schools

The popularity of online educational tools is rapidly increasing. In addition to simplifying accessibility for students and teachers across schools and districts, it reduces costs associated with equipment acquisition, preparation, program installation, and maintenance. With web-based software, often referred to as software-as-a-service (SaaS) model, a single platform can support, track, and manage as many students as needed with a single installation. Adding students is quick and easy and product enhancements are updated seamlessly with no burden on school or district staff.

### Faster Implementation with Little to No IT Involvement
Getting your program up and running is significantly faster with a web-based solution. Because no server installation or maintenance is required, you can implement your language-learning program quickly. Setting up a new resource on-site can be costly and time-consuming. And clients often underestimate the capabilities of their servers and installation time required for local computers.

### Immediate Access to New Technologies and Features
An online program allows customers immediate access to new updates and features as they become available. Instead of installing CD-based updates on each computer, online updates require little or no work on the part of program administrators or IT staff. And changes can be immediately communicated to learners, faculty, and staff via the program interface.

### Convenient Driving High Usage
Online solutions are available from any computer — anytime and anywhere a computer can connect to the internet. Because most people are familiar with using the Internet, web-based programs tend to have high adoption rates and a lower learning curve than network-based programs. This provides educators greater flexibility in how the program is integrated into curricula.

### Lower Initial Costs and Total Cost of Ownership
Web-based software means that Rosetta Stone® manages the product, resulting in lower IT costs for hardware, software, and staff needed to manage it all.

### Flexible to Meet Your Changing Needs
The traditional network model is less scalable and forces schools and districts to make a purchase based on immediate need rather than the growth most educational institutions are experiencing. Scaling programs to keep pace with growth is far more cumbersome and resource-intensive with CDs. With web-based programs, you can scale your program as needed on short notice.

### Simplified Language and Level Delivery and Usage
With Rosetta Stone online solutions, there is no need to purchase multiple levels for a given language, as students will automatically have access to all levels of the language they’re learning. Using a different language is as simple as assigning it to a learner, no additional installations required.